



# THE EDINBURGH PARTNERSHIP

## Request for Funding to Support the Food Poverty Network

### 1. Executive Summary

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- 1.1 This paper summarises the resources needed to support the delivery of the Ending Poverty Related Hunger in Edinburgh Strategy, approved by the Edinburgh Partnership Board in March 2023.
- 1.2 The total annual cost is estimated to be £116,270 for an initial two year period. A contribution of £40k per year for two years is sought from the Edinburgh Partnership members to support the costs.

### 2. Recommendations

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- 2.1 The Board is recommended to:
  - i. Request all partners to consider making a contribution towards the £40k each year for two years to meet the costs of setting up and operating the Edinburgh Food Poverty Network, and to co-ordinate and support the delivery of the actions outlined in the strategy.

### 3. Main Report

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- 3.1 Responding to a call to action from the Edinburgh Poverty Commission and recognising that food poverty spans all three of the LOIP priorities, the Edinburgh Partnership commissioned the development of a strategy for Ending Poverty Related Hunger in Edinburgh.
- 3.2 The strategy was approved by the Board in March 2023. By approving the strategy, Edinburgh Partnership members committed to ensuring that:
  - **No one in Edinburgh needs to go hungry due a lack of money**, that
    - When do people fall into food crisis, Edinburgh networks aim to give a **cash first** approach to providing support
    - Where emergency food provision is needed, people can also access wider support in ways that are **safe, dignified, respectful**, and **prevent future need**, and that
    - **Community food initiatives** are available in all parts of Edinburgh which give people access to affordable, nutritious food, build people's **wellbeing**, improve **skills and confidence**, and play a role in prevention and early intervention by helping people access the wider supports and social interaction they need to get by
    - **All supports are non-stigmatising**

- 3.3 The Ending Poverty Related Hunger in Edinburgh Strategy forms part of the End Poverty in Edinburgh Action Plan, a comprehensive series of actions across the drivers of poverty, developed in response to the [Edinburgh Poverty Commission's call to action](#).
- 3.4 The implementation plan for ending poverty-related hunger, outlined in the strategy, will align directly with other key workstreams across the Local Outcome Improvement Plan priority areas.
- 3.5 As set out in the March 2023 paper to the Board, in recognition of the need for a Food Network, Edinburgh Community Food are taking the lead role for the Food Poverty Network (EFPN), in close collaboration with EVOC. A steering group has been established to set up the Network and to deliver the actions outlined in the draft strategy, which are summarised below.



- 3.6 The steering group had its first meeting in May 2023, and identified the need for additional capacity to set up and run the Network, and to lead on the delivery of the five action areas, with support from the Steering Group.
- 3.7 Three roles have been identified as being needed, at a total cost of £116,270:
- Project manager
  - Co-ordinator
  - Communications officer (18 hours per week)
- 3.8 Details of the posts are given in appendix 1, and the full costs are shown in appendix 2.
- 3.9 These posts will be essential in providing the capacity and expertise to deliver on the ambitions of the strategy, working across a wide and diverse role of stakeholders across sectors.
- 3.10 A contribution of £40k per year for two years is requested from across Edinburgh Partnership members for each of two years. Further funding is being sought from other sources, and any Partnership contribution would be subject to securing this additional funding.

## 4. Contact

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## APPENDIX 1 – Details of posts

Post	Role	Cost
Project Manager	<p>The purpose of the Project Manager role is to lead on the delivery of the End Poverty-Related Hunger Strategy, with actions spanning the local authority, NHS Lothian and the third and community sector to deliver a joined-up approach.</p> <p>Project Manager will guide the team to deliver the five action areas specified in the strategy and set up the Edinburgh Food Network within two years; and secure funding for to ensure the ongoing operation and success of the Network.</p> <p>Activities will include:</p> <ul style="list-style-type: none"> <li>• Lead on the establishment of the Food Poverty Network</li> <li>• Co-ordinate, and programme manage all five action areas in the End Poverty-Related Hunger in Edinburgh Strategy, with the support of the project steering group</li> <li>• Enable the steering group to oversee the implementation and delivery of the strategy and Network</li> <li>• Leading on project planning processes ensuring the project is progressing toward outputs and outcomes which are clear for the team and reported on effectively</li> <li>• Involvement in project activities and delivery when needed or appropriate as part of the collaborative culture of the team.</li> <li>• Developing fundraising plans and coordinate fundraising and social enterprise for continuation of the Network after the initial two years</li> <li>• Steering the cooperative decision making process of the project while ensuring the time and space for all team members to actively participate.</li> <li>• Representing the organisation and project on relevant steering groups and network meetings.</li> <li>• Lead on the creation and implementation of monitoring systems</li> <li>• Line management, support and guidance for the project team (communications lead and co-ordinator)</li> <li>• Leading on all reporting to funders, partners and key stakeholders (including: monitoring and evaluation, financial updates and general updates)</li> </ul>	£42k

Co-ordinator	<p>Purpose is to support the Project Manager in delivering the End Poverty Related Hunger in Edinburgh Strategy and setting up the Food Poverty Network.</p> <p>Activities will include:</p> <ul style="list-style-type: none"> <li>• Planning and delivering a series of ending poverty related hunger-themed events, open days and learning opportunities across Edinburgh</li> <li>• Attending regular meetings with stakeholders about ending poverty related hunger-themed and negotiating different levels of engagement and interaction related to the project.</li> <li>• Keeping up to date with all relevant stakeholders in Edinburgh and through national partnerships and providing support where appropriate.</li> <li>• Inputting into the overall steer of the project as part of a cooperative decision making process.</li> <li>• Supporting and collaborating with stakeholders across sectors in Edinburgh as part of an ambitious project. Some line management responsibilities may be required.</li> <li>• Supporting reporting and evaluation in line with project requirements</li> </ul>	£34k
Communications Lead	<p>Purpose is to support the Project Manager in delivering the End Poverty Related Hunger in Edinburgh Strategy and setting up the Food Poverty Network.</p> <p>Activities:</p> <ul style="list-style-type: none"> <li>• Spread the word about the Network. Create demand for involvement and engagement, increasing conversion and third sector engagement by utilising, identifying, and connecting our third sector organisations through social media networks.</li> <li>• Ensure all communication is relevant, compliant and compelling to our stakeholders. Take ownership for the end-to-end coordination and delivery of campaigns.</li> <li>• Review analytics regularly and use the information to predict where success lies in continuously improving our engagement with the third sector in Edinburgh.</li> <li>• Be knowledgeable and passionate about what the community and third sector in Edinburgh cares about and be able to connect their issues to our services.</li> </ul>	£17k (0.5 FTE)
Total cost		£116,270

Appendix 2. Full Costs

<b>Edinburgh Food Poverty Network- Costs</b>		
<b>Staffing</b>	<b>FTE</b>	<b>Costs £</b>
Management	1	42000
Project Coordinator	1	34000
Communications	0.5	17000
Including ER NI and ER pension figures based on a gross annual salary.		
Total		93000
<b>Resources</b>		
Laptop & IT support		3000
Events		4000
Total		7000
<b>Staff Welfare and HR</b>		
Recruitment Costs		2000
Staff Training		1200
HR		2000
Travel		500
Total		5700
management & admin 10%		
	<b>Total Costs</b>	116,270

## BAME Citizens' Panel – Support Costs for Participation

### Proposal Summary: (Scope)

To support and recompense people from the BAME community with lived experience to participate on a Citizen's Panel to lead on the largest BAME effort in the City to tackle poverty and inequality

### (Impact)

To increase the employment outcomes by 20% of citizens from the BAME community, and have citizens placed more directly in creating and influencing the services they need

### Initiative

The Whole Family Equality (WFE) project has been developed in response to the LOIP Priority 2 Access to Work, Learning and Training opportunities to Improve outcomes for BAME citizens, including better access to employment through leadership, senior visibility, and high-ranking positive role models. It is bringing together key stakeholders and influencers clustered around a central change project funded by The Robertson Trust for three years.

Led on by Capital City Partnership alongside Children 1st and CHAI, the WFE project has a central team to support **120 BAME** families to improve their household income and employability aspirations.

WFE will be supported by a Citizen's Panel representative of the BAME community with a focus on lived experience. The Chair of the Citizen's Panel is Viana Maya CEO of Prespect (IoD Director of the Year).

Our request is for funds to recompense people from the BAME community who give their time and lived experience to be part of the Citizen's panel, building on good practice established as part of the Poverty Commission. We anticipate there will be six meetings per year, with six panel members attending for 2 hours. That is a commitment for 12 hours a year plus support for travel expenses (covid permitted). We will be careful to ensure any recompense does not displace access to benefits.

### Existing Partner Commitment(s)

- The NEST grants programme from The City of Edinburgh Council has funded a mentoring bespoke project from community project Link Net.
- The Scottish Government's Investing in Communities programme has funded delivery of 12 community empowerment projects with devolved budgets in each locality funded under participatory budgeting.
- The National Lottery has been asked to fund a youth service to enable 80 young people achieve a better start in life, including peer to peer support.
- The Young Person Guarantee project has funded a Youth Engagement Officer post for wider network
- The Workplace Equality Fund is being asked to fund an employer engagement project around equality and diversity training to improve recruitment practices and increase job outcomes.

### Financial requirement

£5000

### Other Resource Requirement

Access to City Chambers to hold Citizen's Panel as part of accessing places often seen as off limits

### Non-Financial Benefits

- This enables the engagement of citizens directly from the service to have parity of esteem with those on the citizen's panel
- It allows Edinburgh to once again lead in this area of service design, showing how we value the input of lived experience
- We will show this as an example of good practice to the Scottish Government for their Service Design Model

